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Modified PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

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TRANSMITTAL FORM

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Total Number of Pages in This Submission

Application Number	10/634,501
Filing Date	August 5, 2003
First Named Inventor	Darrell ANDERSON
Group Art Unit	2164
Examiner Name	Samuel G. Rimell
Total Number of Pages in This Submission	Attorney Docket Number Google-54 (GP-064-06-US)

ENCLOSURES (check all that apply)

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<input type="checkbox"/> <input type="checkbox"/> Fee Attached	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
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<input type="checkbox"/> <input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Status Letter
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	Remarks	

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	John C. Pokotylo (Reg. No. 36,242)
Signature	
Date	July 11, 2007

CERTIFICATE OF MAILING

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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-54 (GP-064-06-US)**

Applicants: **Darrell ANDERSON, et. al.**

Serial No.: **10/634,501**

Filing Date: **5, 2003**

Title: **SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE DEVICE SUPPORT**

Examiner: **Samuel G. Rimell**

Group Art Unit: **2164**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R:

Information Disclosure Statement Transmittal

The applicants respectfully request that the references listed on the attached PTO/SB/08A be considered in the examination of the above-identified application. A copy of the reference, except for U.S. patents and patent application publications is enclosed. (See the notice, "Information Disclosure Statements May Be Filed Without Copies of U.S. Patents and Published Applications in Patent Applications Filed After June 30, 2003," Pre-OG Notices (July 11, 2003).)

The applicants reserve the right to establish that any of the references listed on the attached PTO/SB/08A are not prior art to the above-captioned application.

This Information Disclosure Statement should be considered under 37 C.F.R § 1.97 (c) (1). A statement under § 1.97 (e) (1) is provided below.

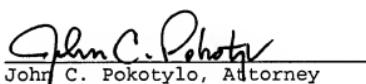
Certification Under 37 CFR 1.97(e)(1):

I hereby certify that each item of information contained in the information disclosure statement submitted herewith was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.

No fee is believed due. However, in the event that a fee is due in order to have the Information Disclosure Statement submitted herewith considered, the Patent Office is authorized to charge said fee to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

Respectfully submitted,

Dated: July 11, 2007


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John C. Pokotylo _____ 36,242
John C. Pokotylo Reg. No.



**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(use as many sheets as necessary)

Complete if Known

~~NAME~~
Application Number: 10/634,501
Filing Date: August 5, 2003
First Named Inventor: Darrell Anderson
Group Art Unit: 2164
Examiner Name: Samuel G. Rimek

Sheets

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Atto

Attorney Docket No.: Google-54 (GP-064-06-US)

U.S. PATENT DOCUMENTS

OTHER REFERENCES - NON-PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume, issue number(s), publisher, country, where published, source	T
/S.A./	BL	Supplementary European Search Report to EPO Patent Application No. 03759525.3, mailed on May 21, 2007 (3 pgs.)	

Examiner Signature	/Sana Al Hashemi/	Date Considered	04/16/2009
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Unique citation designation number. **2** Applicant is to place a check mark here if English language translation is attached.